

Harnessing the 4th Industrial Revolution: A need for the development of a National Bioeconomy Strategy.

By

Paulus Mungeyi Manager: Biotechnology (NCRST)

27 February 2020





- Bioeconomy definition
- Bioeconomy strategy development background
- Bioeconomy Focus area
- Bioeconomy strategy Development Process
- Bioeconomy strategic goals
- Planned Activities



Industry 4.0

IMPACT ALREADY FELT

- Rising geopolitical volatility
- Mobile internet and cloud computing
- Processing power, Big Data
- Sharing economy, crowdsourcing
- Young demographics in emerging markets
- Rapid urbanization
- Changing nature of work,
 flexible work
- Climate change, natural disasters

IMPACT CURRENTLY BEING FELT

- New energy supplies and technologies
- The Internet of Things
- Advanced manufacturing and 3D printing
- Longevity and ageing societies
- New consumer ethics, privacy issues
- Women's economic power, aspirations

FUTURE IMPACT

- Robotics, autonomous transport
- Artificial Inteligence
- Advanced materials
- Biotechnology,
- nanotechnology

Source: Future of Jobs Report 2016, World Economic Forum



What We Know

Challenge in the 21st Century

- Climate Change
- Population growth
- Unsustainable utilization of natural Resources.

Bioeconomy as a Remedies

- Renewable and Bio-base materials (sustainable).
- Technologies (including Bio) lead to fusion of industries (Biopharmaceutical, Nanotechnology etc.)





What is Bioeconomy?

Global Bioeconomy Summit (2018), define *Bioeconomy as the production, utilization and conservation of biological resources, including related knowledge, science, technology, and innovation, to provide information, products, processes and services across all economic sectors aiming toward a* <u>sustainable</u> economy."

- Bio-economy is about exploiting synergies and considering hard **trade-offs** between the food system and other parts of the economy that depend on biological resources and processes for the production of goods and services.
- It requires integration of policies and actions across *agriculture, forestry, processing industries, health* and other sectors.





Policy framework Background

How can Namibia take advantage of advances in Bioeconomy to harness the 4th Industrial Revolution ????

□Biotechnology was a priority area in the NPRSTI 2014/15 to 2016/17;

Biotechnology policy of 1999 focuses on biosafety of modern biotechnology;





Background cont...

The Bioeconomy Strategy 2020/21 to 2025/26 sets the scene for implementing programmes and initiatives that will help Namibia take advantage of innovation in the Biotechnology and other related sectors.

Bioeconomy cuts across the sectors that speak to issues of ≻health,

➢ food security and nutrition

➤manufacturing sector

Bioeconomy strategy will promote the sustainable use of biological resources and address critical gaps in industries toward socieconomic advancement.

→ early stage interventions of product development.

Aspirational Principles and Criteria for Sustainable Bioeconomy (FAO, 2019)

ECONOMIC CRITERIA

3.1. Economic development:

- 3.2. Inclusive economic growth:
- 3.3. Resilience of the rural and urban economy;
- 6.3. Risk, monitoring and accountability systems:
- 7.2. Knowledge generation and innovation:
- 8.1. Local economies;
- 9.1. Consumption/supply;
- 9.2. Market mechanisms and policy coherence

ENVIRONMENTAL CRITERIA

SOCIAL CRITERIA

- 1.2. Sustainable intensification:
- 2.1. Biodiversity:
- 2.2. Climate change:
- 2.3. Water quality and quantity:
- 2.4. Land, soil, forests and marine environments;
- 4.2. Resilience of producers, communities and ecosystems;
- 5.1. Resource efficiency, waste prevention and waste re-use;
- 5.2. Food loss and waste

- 1.1. Food security and nutrition;
- 1.3. Rights to natural resources;
- 1.4. Food safety, disease prevention and human health;
- 4.1. Sustainability of urban centres;
- 6.1. Policies, regulations and institutional set up:
- 6.2. Inclusion and engagement / information;
- 7.1. Existing knowledge / sound technologies:
- 10.1. Cooperation, collaboration and sharing



Background cont...





Focus Areas



Agricultural Biotechnology

Health Biotechnology

Industrial Biotechnology

Focal areas must incorporate aspects of:

- Infrastructure Development
- R&D and Technology transfer platforms
- Human Capital Development





BIOECONOMY STRATEGY FRAMEWORK





Reviewed Goals placed under 5 categories





Infrastructure Development	Strategic Objective 1: Develop and maintain infrastructure that fosters bioinnovation and drives competitive research outputs. Strategic Initiatives	
Agricultural Bioinnovation	 Establish living biotechnology laboratories and science parks to demonstrate the whole bioinnovation value chain Optimize agriculture research stations to promote bioinnovation outputs 	
Health Bioinnovation	 Establish platforms for drug discovery and design, and development of diagnostic tests related to communicable and non-communicable diseases (for example: HIV/AIDS, Malaria and TB, cancer, diabetes, etc.) Establish technology transfer programmes Increase (bio)innovative products with improved nutritional profiles and services derived from R&D in health biotechnology 	

Infrastructure Development	Strategic Objective 1: Develop and maintain infrastructure that fosters bioinnovation and drives competitive research outputs.			
	Strategic Initiatives			
Cross-Cutting	 Establish living biotechnology laboratories and science parks to demonstrate the whole bioinnovation value chain Increase products and services derived from R&D in health biotechnology Empirical evidence to establish baseline (refer to MoHSS disease profile) Establish technology transfer programmes; Facilitate the production of (bio)innovative products with improved nutritional profiles using a wide range of techniques that have undergone approval by the relevant authorities in Namibia; Ensure access and sustainability of bioinnovation facilities nationwide. 			

Human Capacity Development	Strategic Objective 2: Develop a critical mass of highly competent biotechnologists, bioengineers and bioentrepreneurs that can be deployed and efficiently utilized in the industrialization of the bioeconomy	
	Strategic Initiatives	
Agricultural Bioinnovation	1. Improve and coordinate high-calibre research and innovation geared toward agriculture bioeconomy	
Health Bioinnovation	 Exploit biological, genetic resources and advancement of / Value addition of Indigenous knowledge systems to contribute to reducing the burden of communicable and non-communicable diseases (HIV / AIDS, Malaria, TB, and Cancer & Diabetes). Establish harmonised processes to capacitate indigenous knowledge holders on technology transfer and commercialization. 	
Industrial Bioinnovation	 Develop sufficient and higher calibre industrial biotechnology innovators Develop a curriculum that is tailored to industrial biotechnology, responsive to Namibia's needs. 	
Cross-Cutting	 To develop training programs dedicated for bioenterpreneurs. 	

Collaboration & Strategic Partnerships	Strategic Objective 3: Promote bioinnovation arising from the development and application of biotechnology by strengthening collaborations with strategic partners.	
	Strategic Initiatives	
Cross-Cutting	 Ensure networking and synergy between HEIs and Industry Negotiate funding instruments with financial institutions Establish marketing, and M& E mechanisms Create and promote technology transfer platforms to enable linkages between various relevant role players e.g. SMEs, academia, industries and government departments/agencies Establish a platform for capitalization and sustainable funding Coordinate of potential key stakeholders within the bioinnovation ecosystem Develop human capacity in bioinnovation through national and international collaborative initiatives. Develop a niche industrial biotechnology sector through a facilitated interministerial task workforce informed by research Establish platforms between biotechnology researchers and vocationally skilled people to design processing prototype equipment. 	

Awareness	Strategic Objective 4: Promote public understanding of Biotechnology in Namibia	
	Strategic Initiatives	
Cross-Cutting	 Popularize Biotechnology as a field of study through tailor made Public awareness programmes Promote innovation in biosciences through annual festivals and competitions 	
Policy & Regulatory Environment	Strategic Objective 5: To support bioinnovation and bio-entrepreneurship through Alignment and streamlining of resourcing, capitalization, policy and regulation of the environment	
	Strategic Initiatives	
Agricultural Bioinnovation	1. Facilitate the development of national quality standards for IKS products.	
	2. Facilitate valorisation of biological, genetic resources and indigenous knowledge and assist the producers of IKS products to improve quality.	
Health Bioinnovation	1. Promote ethnomedicine through Bioinnovation taking into account Access & Benefit Sharing of genetic resources.	
Industrial Ricing gratian	1. 1. Establish a conducive environment for entrepreneurs and companies to practice industrial biotechnology	
Bioinnovation	2. 2. Support the establishment of biotechnology SME industry that are involved in the innovation based on indigenous knowledge/ and adding value to local products/processes and services	



Stakeholders' Engagement Outcomes

Table F: GDP by activity Current prices – percentage contribution to GDP

Industry	2016	2017
Agriculture and forestry	3.4	4.5
Livestock farming	2.0	2.9
Crop farming and forestry	1.4	1.5
Fishing and fish processing on board	2.7	2.5
Mining and quarrying	11.8	12.1
Diamond mining	7.4	7.7
Uranium	1.1	0.7
Metal Ores	2.9	3.1
Other mining and quarrying	0.5	0.6
Primary industries	18.0	19.1
Manufacturing	11.0	10.8
Meat processing	0.4	0.2
Grain Mill products	1.0	0.9
Other food products	1.9	1.9



Stakeholders' Engagement Outcomes

- Identify recurrent common objectives and key areas or sectors;
- Showcase good model strategies in different areas such as the blue economy one;
- Show what worked and what did not work/ challenges in other strategies;
- Include how to scale-up already existing activities; identify what is missing that can contribute to the NDP5 and other development strategies, in a synergetic way and giving everyone a role;
- Include how to mainstream sustainability into traditional and new bioeconomy sectors; and
- Highlight areas of potential future trade-offs and synergies right from the beginning





SUSTAINABILITY IN BIOECONOMY DEVELOPMENT

The Marula tree (Sclerocarya birrea) Marula sector development plan





The Marula tree (Sclerocarya birrea) Marula sector development plan

- ✓ Marula is a rich natural transboundary resource in southern Africa with ecological, economic and social significance.
- ✓ It is widely distributed in a broad and varied landscape, interacting with many different cultures, perceptions and belief systems.
- ✓ The sector has potential to stimulate rural development, job creation and new export markets (with spin-off benefits in technology, innovation, development of small businesses and skills development).
- ✓ Development of the Marula sector must take account of ABS regulations, conservation and sustainable use, and indigenous knowledge.
- ✓ The sector will require evidence-based ecological, economic and social baseline data and monitoring.
- ✓ Commercialisation of the Marula sector will include domestication and cultivation to improve genetic strains, quality and reliability.
- ✓ Short term market access initiatives may be assisted by development of a representative platform or prototypes.
- Conservation and sustainable use need capacity development, training and funding to protect the resource for future generations taking into account climate change.





Food security and nutrition

P9

Efficiency in the use of resources and biomass



Effective governance

P4,P8,P7 Existing local Knowledge



Other initiatives on the pipeline



For equitable business partnerships that contribute to biodiversity conservation Cameroon, Madagascar, Namibia, South Africae

BioInnovation Africa equitable benefit sharing for biodiversity conservation		
Improving efficiency	Supporting	
of national ABS	conservation &	
frameworks	sustainable use	
Biodiversity-based	Reflecting biodiversity-	
supply chains	based value chains	
for sustainable	in development	
development	cooperation	

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH



The road to National Bioeconomy Strategy

- 1. Appoint a national consultant that will facilitate the dialogue process
- 2. Stocktaking exercise.
- 3. Establish a multi-stakeholder Working Group
- 4. Preparatory Key stakeholder Workshop
- 3. Final Consolidation of input into the strategy
- 5. Presentation of draft strategy to key stakeholders
- 6. Submission to the Minister for Cabinet approval





THANK YOU

Head Office:

ERF 490, Platinum Street - Prosperita, Windhoek Private Bag 13253, Windhoek

 +264 61 431 7000
 10
 www.ncrst.na

 +264 61 216 531
 12
 info@ncrst.na

Innovation Hub:

 A
 Cnr Louis Raymond & Grant Webster Street
 T
 +264 61 431 7099

 Olympia, Windhoek
 F
 + 246 61 235 758